



**Request for Proposal  
RFP 18-KG-1215(BF)  
Student Learning Management System  
February 14, 2018  
2:00 pm**

**PowerSchool Group LLC Response**

**Contact Information**

Following is our location and contact information. Should you have any questions about this response or our proposed PowerSchool solution, we would be happy to provide further information and a product demonstration.

**RFP Response  
Authorized By**

██████████  
Chief Financial Officer Direct:  
██████████  
Email:  
██

**Sales  
Contacts**

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Re: RFP 18-KG-1215(BF) Learning Management System

February 14, 2018

Dear Kris Garnhart,

PowerSchool enthusiastically provides our response to Academy District 20's RFP 18-KG-1215(BF) for a Learning Management System. We are one company with one vision: to improve the K-12 education experience through innovative technology. We invite you to partner with us in equipping students, parents, educators, and administrators with the tools they need to succeed.

### *Equipping Student Achievement – Unified Classroom Learning*

The Unified Classroom puts K-12 students at the center. Our cloud-based learning and classroom collaboration solution is 100% designed around the K-12 experience and is developed specifically to meet students' and schools' evolving expectations for standards-based online and blended learning. Collaborative structures, special education tools, individual student performance tracking and more allow schools and educators to tailor online and blended learning in Unified Classroom to each individual student. The PowerSchool solution is uniquely designed to equip K-12 students in the classroom and beyond.

### *Empowering Educators – Unified Classroom Teaching Tools*

Implementing technology in the classroom can often be burdensome for educators when solutions are complicated and disorganized. However, PowerSchool's intuitive, uncluttered platform makes classroom design and reporting easy, adaptable, and enjoyable even for educators with little technological background. Our solution provides flexible course structures, a centralized content library, ePortfolio capabilities, and an all-around straightforward user experience. The Unified Classroom saves teachers time, improves student accountability, and empowers educators.

### *Simple Communication Solutions*

We believe that technology in the classroom should break down barriers and PowerSchool's commitment to a unified experience offers easy, open communication channels between students, parents, teachers, and administrators. Online feedback tools, a cloud-based environment, a mobile-friendly platform, and much more make it easy to connect home and school. The Unified Classroom offers a one-stop space for all parties involved, making communication simple and direct.

### *Responsible Administration*

We understand the importance of good stewardship over public resources and believe that the best way to manage them is with simplistic, user-friendly solutions. The PowerSchool solution brings together a school district's disparate data sets and sources them seamlessly into a single space. The Unified Classroom can work in conjunction with your existing SIS and we are committed to carefully assisting in data migration from any previous software. We look forward to the opportunity to ease district management and responsibly steward public resources for Academy District 20 and its stakeholders.

### *The PowerSchool Partnership – Unparalleled Support*

PowerSchool is committed to providing unparalleled support to our customers as we foster a long-term partnership with schools and districts. PowerSchool offers a simple, guided adoption process as we implement our solution and our highly experienced team is committed to providing efficient and comprehensive training to school professionals. But our unmatched customer support does not end at implementation. Our talented Compliance Team works side-by-side with the district to meet unique and ever-changing needs and our Support Team works round-the-clock to identify issues, respond, and support PowerSchool customers now and into the future. We are here to support districts at every point in the process and we invite you to partner with us.

Thank you for considering PowerSchool for this exciting partnership opportunity. We look forward to further discussion about our solution with Academy District 20 and to answering any questions you may have.

Sincerely,

[REDACTED], Account Executive

D: [REDACTED]